

FASHION SKETCHBOOK

Heads Flesh **Tones** Figure Work Mixed Media **Fabric** Rendering Design Detail





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Library of Congress Catalog Card Number:

ISBN: 978-1-60901-228-1 GST R 133004424 Printed in Canada

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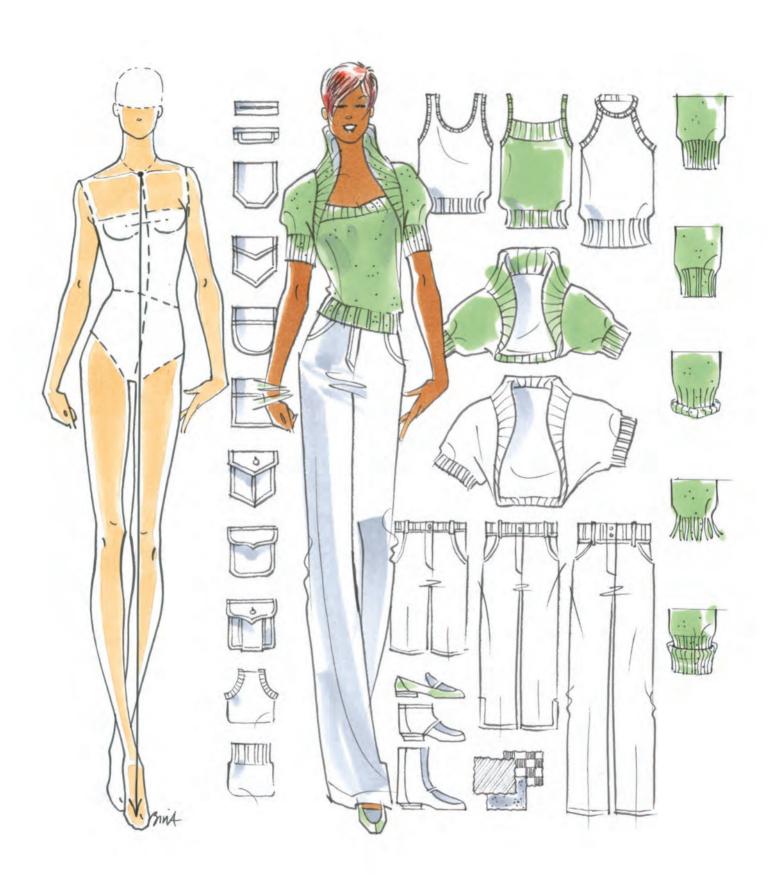


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Preface

The sixth edition of *Fashion Sketchbook* is in full color. It is completely revised, with updated drawing instructions and new images in every chapter. Many of the photos are *Women's Wear Daily* fashion runway and showroom photos that inform and maximize lesson goals. The photos will inspire as well as fuel your fashion illustrations, with a stronger connection to the fashion design studio or classroom experience. The goal is to accelerate comprehension, application, and diversification of your drawing skills.

Most chapters are infused with WWD photographs of design silhouettes, fabric examples, or muslin shapes for greater reference value. Color rendering, now integrated thoughout the textbook, includes photographic examples of current designer reference with more in-depth, mixed media illustration techniques to explore. The first two chapters, on basic figure drawing, have been expanded with trendier, elongated fashion forms. Chapter Three, Model Drawing, in all new layouts, now reflects your classroom experience, with more figure analysis and new runway poses. The fashion heads chapter provides more concise sketching methods and new WWD fashion faces to draw. The chapters on fashion design garment detail incorporate all of the previous edition's successful sketching techniques but now have been updated to include WWD pictoral reference that supplements your designer image research. Chapter Seven, with a full component of WWD images, focuses on specific types of fabrics matched to their colored pencil and marker rendering solutions. The menswear and childrenswear chapters, both updated, have been revised to offer more stylistic sketching options. The chapter on flats and specs has been changed to create a broader base of more detailed drawing instructions. This textbook's unique appendix, containing more than 400 garment and accessory references for fashion nomenclature, has been updated and (drawing) Problem Spots has been completely redone to reflect new sketching issues. Throughout this sixth edition, there are over a dozen new guest artist spreads, which serve as guides and goals for all of your drawing skills. A DVD is also included. There are six video segments that demonstrate mixed media rendering techniques. It provides a broader platform to help you fully develop your fashion design illustrations.

What can be more fun than drawing for a living? The more I know about fashion, the more I want to sketch. I approach drawing and teaching, in this ever-changing field of expertise, with the same enthusiasm as my first day in class. I was thrilled then and feel the same sense of excitement today. I love my career choice. I can't imagine ever being bored by my job. Drawing for me is as important as breathing—it's that vital to my being. I sincerely hope and encourage you to feel the same way about your career. Enjoy each page, and every moment of learning, reach for your full potential, and believe in your talent as much as I do and did to create this sixth edition.

Acknowledgments

My revisions for this sixth edition were extensive. So much hard work, time, and talent have gone into this book's success and for that I thank the entire creative and sales teams at Fairchild Books. Appreciation, applause, and accolades to Jackie, Sarah, Liz, Amy, and Carly. Their time, talent, and tenacity in making all things possible for this edition were amazing. This sincere thanks includes Beth, Avital, and Katie for their talents and teamwork. More thanks to all of the gracious designers, photographers, and exquisite models whose work here will inspire so many future fashion talents. Special thanks to Felicia DaCosta for her insight, for beautiful knit samples, and for coordinating the guest artists. I am very grateful to Joseph Pescatore for the exquisite muslin samples and the fashion shoot of the heritage designer garments. I thank all of the talented fashion designers whose motivating design illustrations are featured in this book, encouraging the next generation and helping them to develop their style and potential. Thanks to all of this book's reviewers for their generous support and suggestions. To my colleagues and students I offer special thanks. It is always an honor to work with you.

Tools & Equipment Kints

Paper

The variety in paper is at once wonderful and daunting. You have to read the covers of the pads carefully to find out what kind of paper it is. Most regular sketching papers come in two surfaces: "vellum," which is slightly rough, and "plate," which is smooth. They perform differently, so test each kind to find out what works for you. Smooth paper can be fast to sketch on and is great when working with pens. Rougher paper is slower and its surface is great for pencil. Marker papers come in varying degrees of transparency, whiteness, and workability. You need to try out at least two separate brands and then test strip your markers on them. Always use the top or front of the paper because the back of it will probably perform differently. Watercolor papers come in pads or in single sheets. For fashion use, the watercolor paper with a slightly pebbled surface, as opposed to the very rough surface, works better. Rough papers are too "thirsty" and take too long to paint.

Tracing Paper

As with other paper, each paper company makes unique tracing paper. Some are more transparent than others; they can also vary in thickness. A few varieties are quite smooth and can handle all media; others, of lesser quality, will not stand up to extensive use. Most tracing paper is used as a cover for your work or as a preliminary test run for conceptual planning. All tracing paper is limited in use except for its see-through abilities. It is also great for corrections and useful as overlays on a sketch.

Graphite/Ebony Pencils

Graphite pencils look like regular writing pencils that are sheathed in wood. Ebony pencils can be all lead with just a plastic coating. The difference is that these drawing pencils come in hard or soft leads that vary from H for hard to B for soft. You will need to test these leads to see how light the Hs are and how dark the Bs are. All of these leads are delicate, however. If you drop them, the lead in the wood casing can crack and will be difficult to sharpen because the lead will continue to break all the way down the shaft of the pencil. There are also mechanical pencils. These are holders into which you place leads, which you buy separately. Again, these leads come in H (hard) and B (soft) designations.

Colored Pencils

There are three types that you will need: (1) Those that have hard leads; (2) the kind that have soft leads; and (3) the type that are water-color based. As a rule, the thicker the lead in the pencil, the softer and darker the pencil will be. Harder leads in the pencil will give you a crisper line quality. Watercolor pencils fall in between hard and soft leads. You want to learn control techniques for each type of pencil because they can perform very differently in the rendering process.

Pens

Pens come in as many types of points or nibs as markers do. There are fine, chiseled, broad, and medium. Some have felt tips, while others have metal or plastic tips. Some are supposed to be waterproof or permanent, which means that they will not run or bleed when you use them with other media. Be skeptical and always test the limits of your pens.

Brush Pens

These are pens with a tip similar to a brush—a paintbrush. Some brush pens come in different-width tips which are equal to a #2- or a #7-size paintbrush. In addition to black, they also come in colors. Test the black brush pens because some of them have a reddish cast while others tend to be more grayish than pure black.

Markers

There are many different types of markers. Each manufacturer uses different chemicals that act as the coloring agent. Before you buy any marker, test it to ensure that it is "wet"—not dried out—and to see if it can be used in conjunction with another brand of marker. Most markers are compatible. There are different options for refills, many types of points, and a vast array of colors. Some markers are toxic. Remember to always put the cap back on tightly after each use and keep markers out of the reach of children.

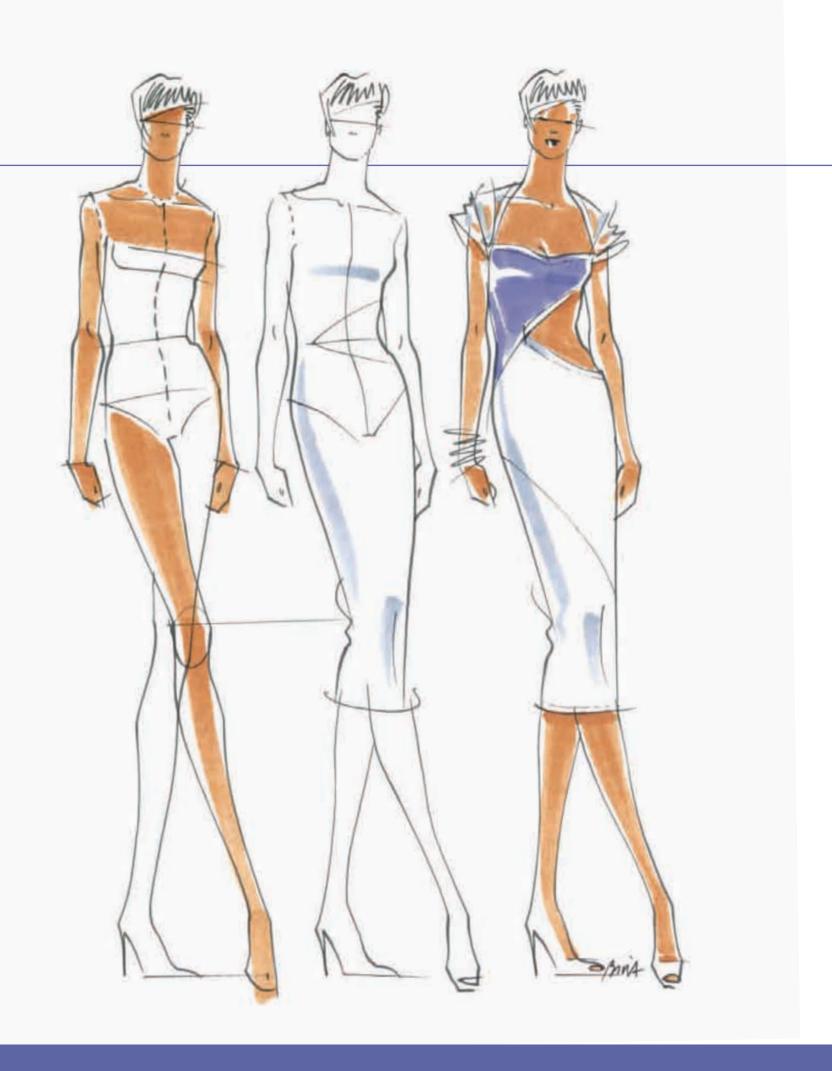
Water-based Paints

Both gouache and watercolors mix with water; gouache is opaque, while watercolor is transparent. These paints are used to create washes. Experiment with both types to find which will work for you. There is an incredible range of possibilities for using these paints, varying from intense to delicate for any single color. Practice blending the ratio of water to your paints slowly so you do not create bubbles. Gouache and watercolor paints are very different, but they can be used together in your rendering. Inks can be used, too. Inks are much brighter colors and work well in conjunction with watercolors.

Brushes

Brushes come in various sizes. They range roughly from size 0 to size 12. Beyond the size of their tips (which can be pointed or flat), you will notice they are available in different hairs or fibers. Some brushes are made with natural animal hairs. These are usually the best; they last the longest without becoming permanently stained or losing their shape. Find a brush that has body or resistance to pressure with just enough "give" to suit your needs. When you buy a good brush, always treat it well. Clean it after each use and stand it upright on its wooden base or lay it down on its side so the tip will not become bent.

FASHION SKETCHBOOK



Garments and Garment Details

In this chapter, after all of the figure work of the earlier chapters, the focus moves to clothing, dressing the figure in some of the staple fashion design details that show up every season. Basic sketching methods are used to help you design on the figure and to create some simple silhouettes. Garment detailing of necklines, collars, and cuffs will be incorporated into easy tops, pants, and skirts for faster drawing exercises. While dressing the figure from top to bottom typically is defined as a silouette, this chapter will explore how to shift your focus from exterior shape to interior drape, making dressing the figure a more informative yet imaginative process.

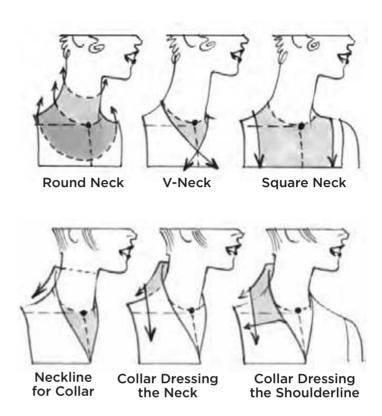
In this chapter, there is more fashion clothing in both studio muslins and WWD runway and studio photos to study and draw. You will learn how to sketch fabric in loose folds, precise pleats, or other basic garment details so that they fit contours of the body while presenting your design visions.

Research into almost any period of fashion or art history will turn up wonderful references that you can apply to your own illustration and design techniques for fashion. Almost any book on fashion decades will have plenty of archival illustration for you to find stylistic inspiration or to observe how other artists handled drawing or rendering clothing.

Sketching Necklines and Collars

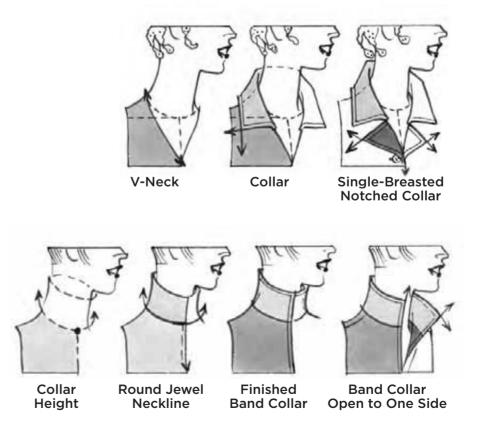
Necklines move above or below the base of the neck. They often follow the basic sewing lines on the torso. Collars are connected to the neckline, draped above or below the neck, set down on the shoulders or spread across the chest. To dress the neck, to draw and design necklines and collars, utilize the sewing lines on the torso as a guide. Collars sewn above the base of the neck usually follow the cylindrical form of the neck, reflecting the base of the neck's contour. Collars below the base of the neck usually follow the shoulderline angles.

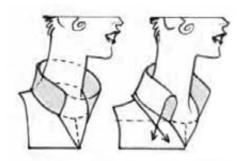
Notched collars are full of design variety in their widths, cuts, and closure details. Most are based on a V-neckline, with a single- or double-breasted closure, as shown here.





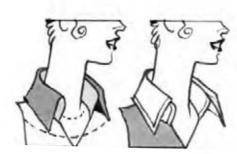






Band Collar

This is the inside structure or base for the spread or shirt collar.

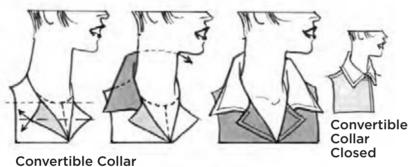


Spread or **Shirt Collar**

This collar has "wings" sewn on the band that help the collar stand up, away from the neck, to rest on the shoulderline.



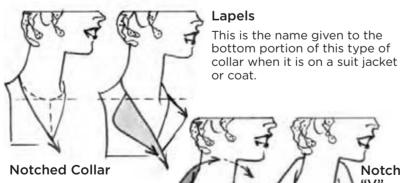
Spread or Shirt Collar



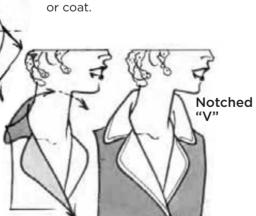
Here part of the bodice, when open, appears to be part of the collar, folding over, until the bodice is closed.



Convertible Collar



The notch is the cutaway section of a single or two-part collar. The cutaway usually creates some form of a "V."

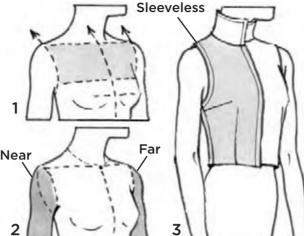


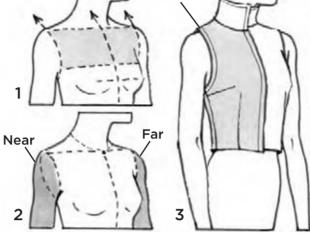


Notched Collar

Sketching Sleeves





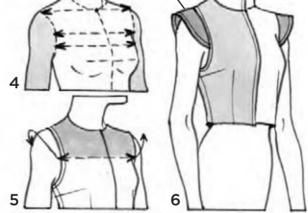


Without Sleeves

- 1. The armhole lines follow the curve of the center front.
- 2. Arm on the fur side is behind the chest. Arm on the near side is in front of the chest.
- 3. Matching armhole curves.

Cap Sleeve

- 4. Lines across the chest will help you even out the sleeve details.
- **5.** Measure the depth of a cap sleeve, matching up the sleeves on both sides.
- **6.** The angle on a cap sleeve is open. You can see up into it.



Cap

Sleeve

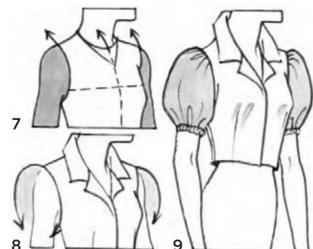
Cap Sleeve



- 7. The contour of the armhole follows the contour direction of center front.
- A puff sleeve has volume. Get the outline to stand up. away from the
- 9. The puff sleeve has gathers emanating from the armhole, the elastic casing, or both.



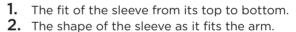
Puff Sleeve





Bishop Sleeve on a Blouse

Sketching Sleeves on a Three-Quarter-Turned Pose with a Straight Arm Fitted Shoulder Sleeve stops before the wrist to leave room for the cuff.

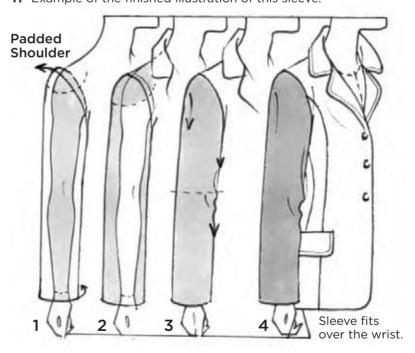


3. The drape of the sleeve near the elbow.

4. Example of the finished illustration of this sleeve.

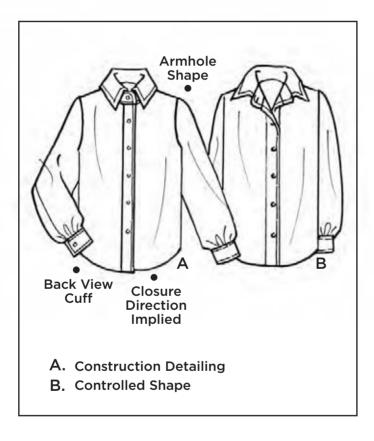


Full-Length Sleeve on a Blazer



Sketching Blouses and Dresses

Illustrated on this spread is one of many approaches to dressing the figure in a blouse or a dress. It begins at the base of the neck, includes the waist, moving down to the hemline. It doesn't matter which side you start first (left or right) as long as you complete one area of definition before going on to the next. You can use the natural contours of the chest to get the blouse or dress to drape over the form if the fabric has any cling factors.



The sketching setups on the facing page illustrate how some of the sewing lines can help support the development of garment details on the figure. They also serve to define the areas of focus, like completing the bodice details before drawing the sleeves.





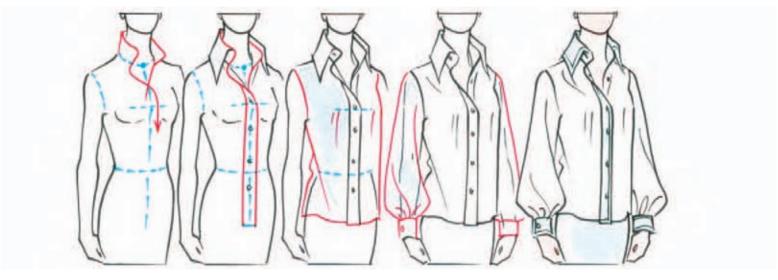
$Collar\ and\ Button\ Packet$ * $Bodice\ Shape$ * $Sleeve\ and\ Cuff$ * $Completed\ Sketch$

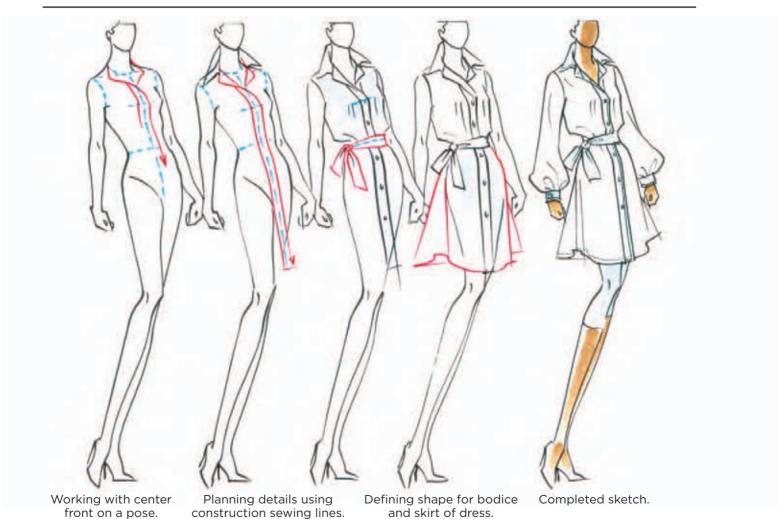
Begin with the neckline or collar shapes.

Follow sewing line construction panel details.

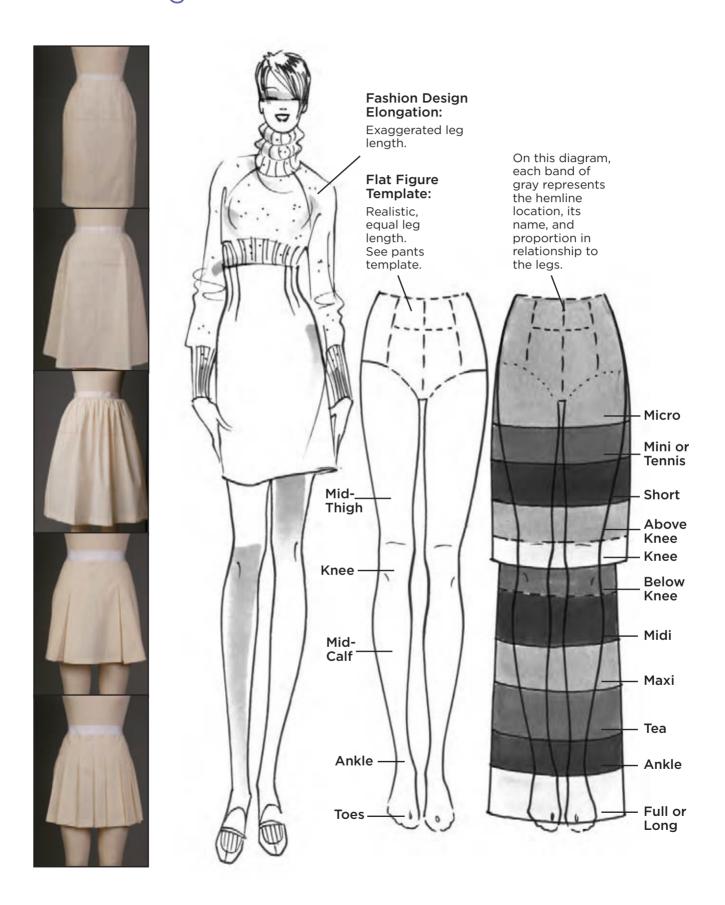
Define the bodicehow wide or long the shape will be.

Finish sleevesuse drape lines to soften shapes.



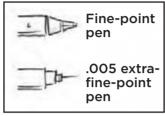


Sketching Skirts



Some drape or construction details are taken for granted and are too fine or tiny to illustrate on the dressed figure or in a flat. Here are a few things that can be done on your sketch.

Media



Line quality makes the difference in a seam; use completed lines for seams; use broken lines for stitching. Practice drawing all types of lines with your extrafine and ultra-thin pens.

Line Qualities







Trapunto Stitching:

Sometimes Padded

Channels





Sketching Flares and Gathers

The flared or gathered skirt folds and moves on the body in a random, free-form way in direct opposition to a pleated skirt, which has an organized, exact style. To emphasize the movement of a flared skirt, draw each fold a different size from the next one. The folds of a skirt on the figure should follow the flow of the pose. Notice the widest fold comes off the high hip. The smallest fold comes from the center, and a third midsize fold rests on the low hip side.





Notice that the fabric on the flared skirt lies flat against the hipline, while the fabric on the gathered skirt puffs up away from the hipline at the waistband.

Gathered Skirt



A flounce has a straight seam, with a few folds. A ruffle has a gathered seam, with lots of folds.



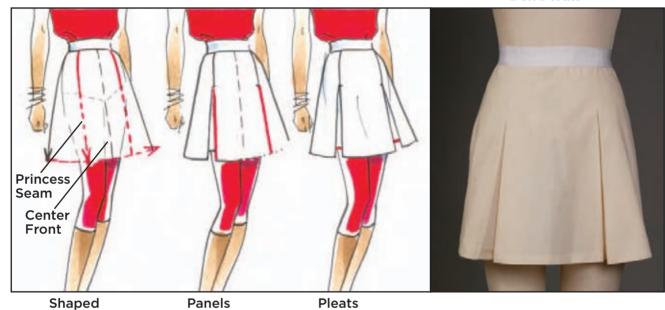


Notice that the rows on the tiered skirt are connected, while the rows on the layered skirts are separated.

Sketching Pleats

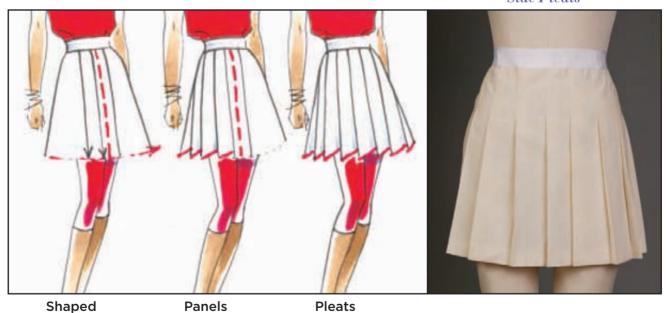
These pages demonstrate how to plan for drawing pleats. Each line on a pleated skirt usually has to match, unlike the folds in flares and gathers. Pleating is more regimented, organized, and systematic, regardless of fabric choice. This does not include engineered pleating in, for example, broomstick, mushroom, or crystal pleats.





Follow the body center and princess seam lines illustrated here. Start building the pleats, using these lines as guides. It is easier to start in the middle and move out.

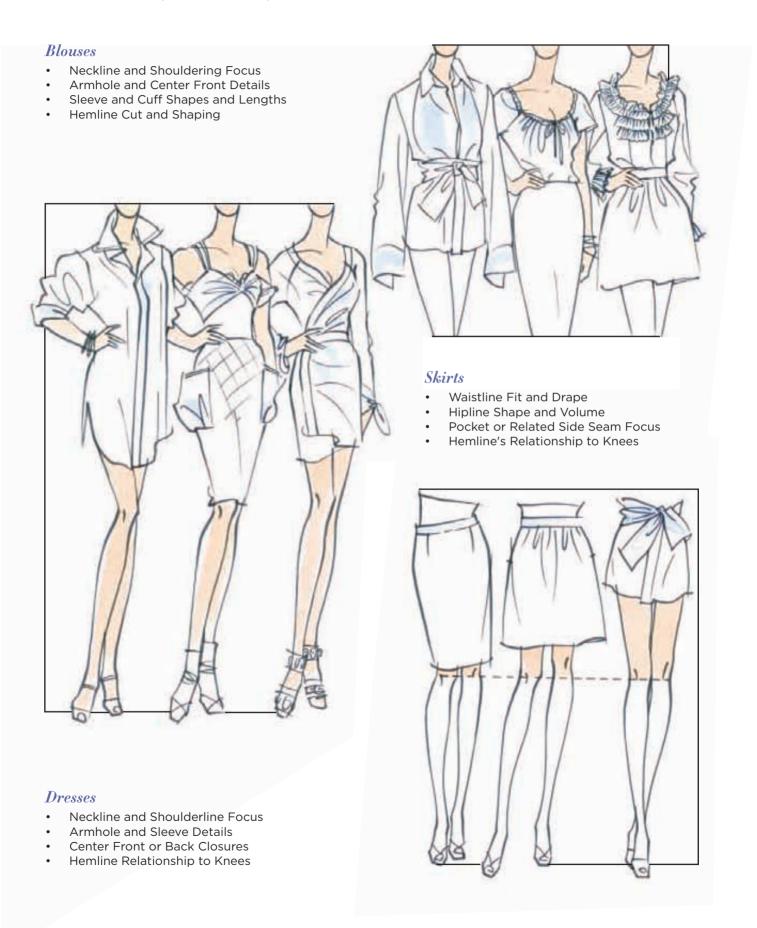
Side Pleats



Notice how the panels—the narrow rectangular shapes—appear to be a bit closer together at the waist. They widen toward the bottom of the hem, opening up to show the back or inside of the pleat. These three pleats break the **Pleating** 1. 2. 3. **Hemlines** rules, are drawn less regi-1. Mushroom mented, and, like all pleats, 2. Broomstick Lettuce Edge can be done any size, any-3. Accordian where on a garment. or Crystal **Broken Edge** Milleno Zigzag Edge Princess Seam Lines Center Front Line **Box Pleats** Center Box **Pleats** Side **Pleats Hemline Length Mixed Pleats Side Pleat Direction Side Pleats** Accordian **Extra Interior Pleating**

Notice the variety of pleated hems. Sketching the correct pleated hem is a critical component for expressing your design.

Blouses, Skirts, and Dresses





Sketching Pants

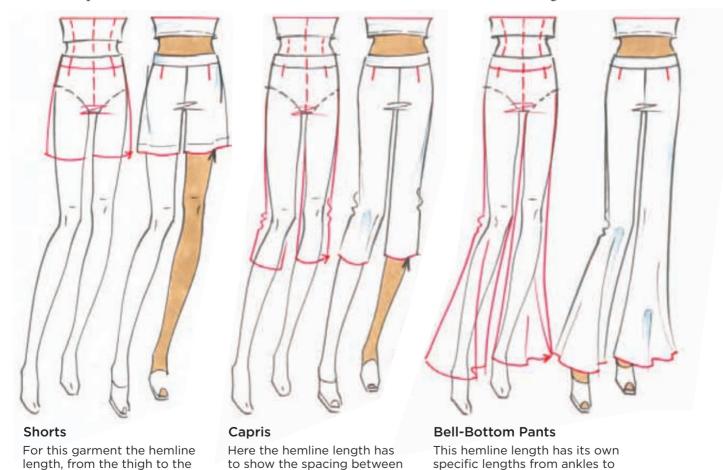






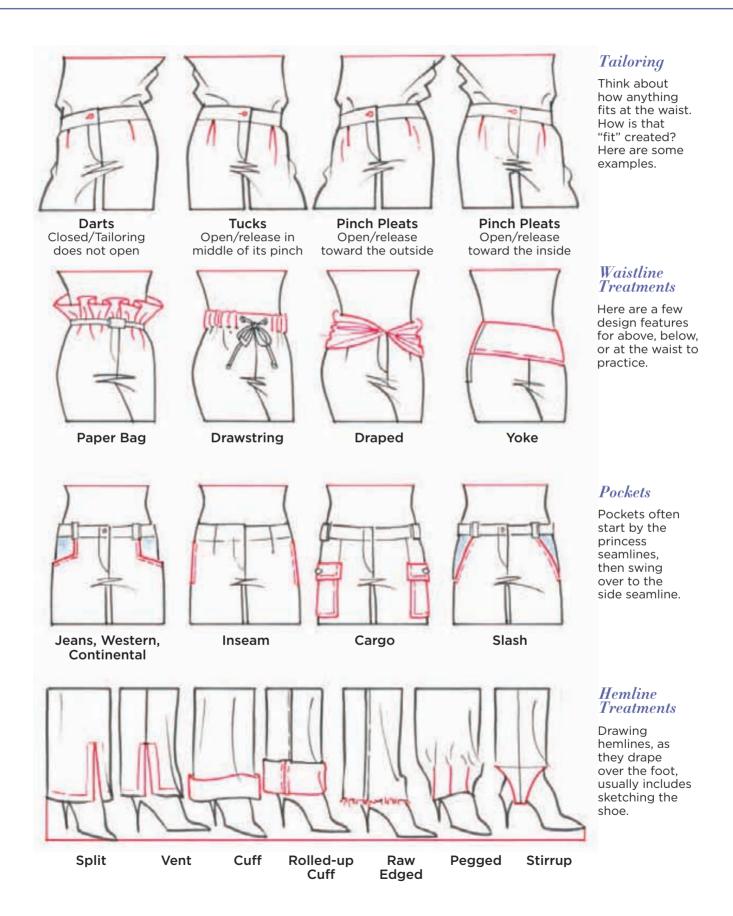
The examples here, shown from the waist to the ankle, focus on hemlines for the legs.

calf to the ankle.



the toes (or shoe height).

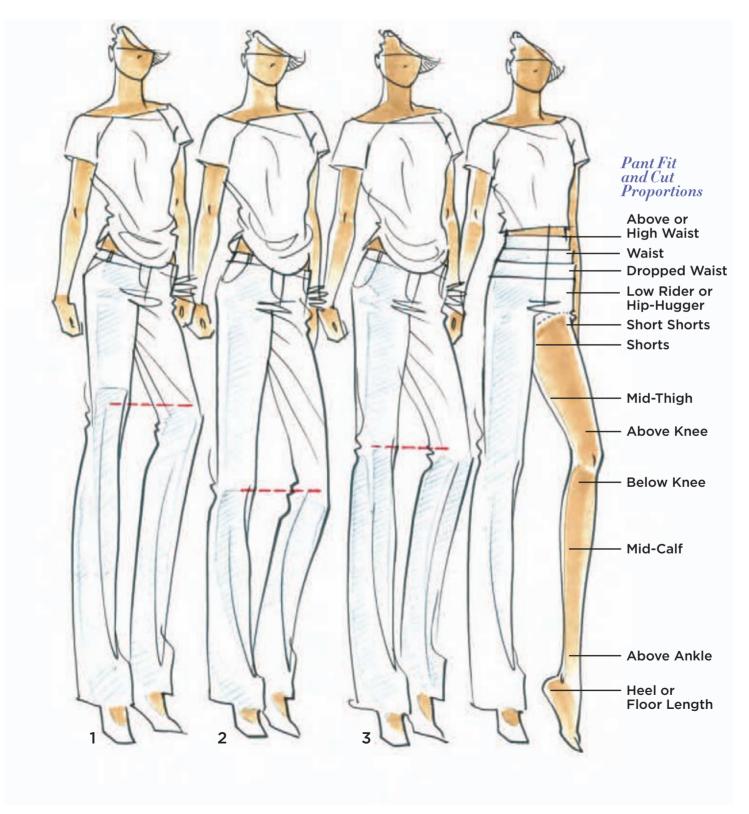
knee, will be important.



Drawing Pants

Here are some drawing issues that distract from your design silhouette focus:

- 1. Drawing knees too high up on the thigh can interfere with pocket shapes.
- 2. Drawing knees too low on the leg can throw off your figure proportions.
- **3.** Knees drawn centered on the leg are never a problem with garment detailing.

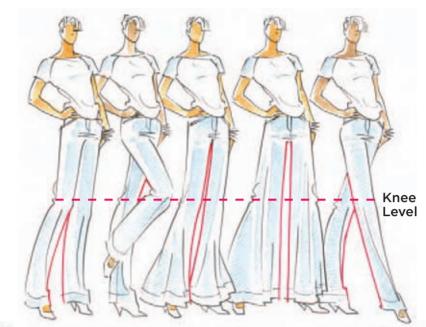


Knee Level

Keeping the crotch, knees, and leg lengths in your figure groupings matching makes it easier to read your garments' design proportions.

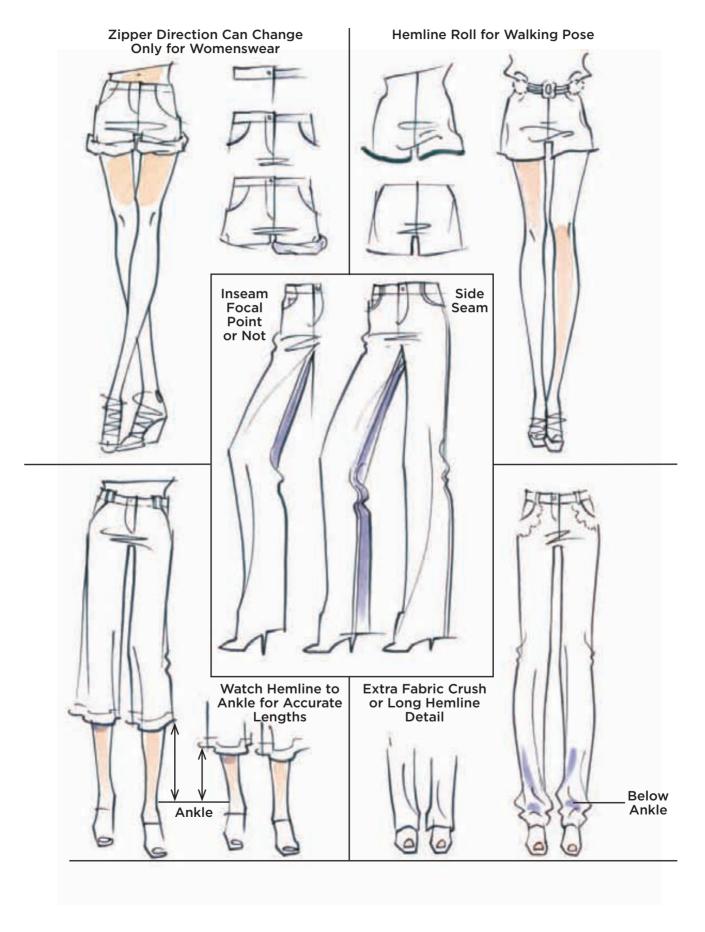
Posing Options

Below are some of the poses that can maximize the potential for your pants shapes and keep them from looking like long skirts.





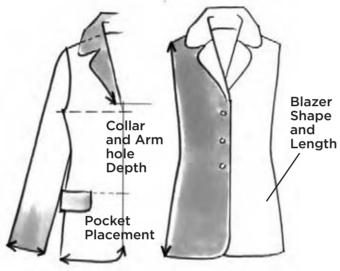
Shorts and Pants



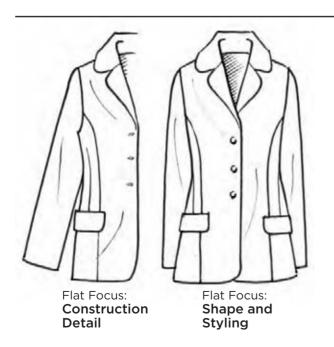


Sketching a Blazer

A blazer often fits closer to the form of a figure than a jacket or a coat does. To suggest this closer fit you need to choose an appropriate pose to dress the figure in that blazer. In your sketch, follow and utilize the angles in the torso to plan the tailored details in the design of the garment. There is a direct relationship between the shoulderline and drawing the points in your collar, which is also true for the hipline and the pocket points. The fit or shape of a blazer may depend on the fabric weight or volume.



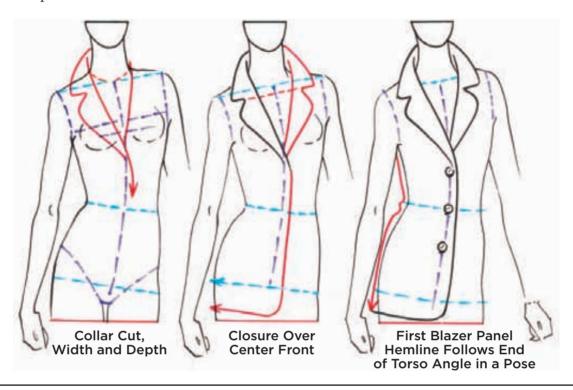
Hemline Widths and Their Shapes





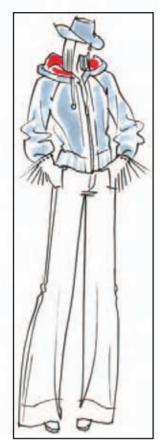


Most blazers have a lining inside their sleeves, so the sleeve fits the arm like a crisp cylindrical shape, without too much cling. Blazers often have specific tailoring, darts, or seaming that usually falls between the side and princess seams.



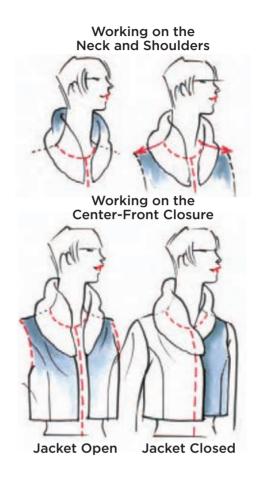


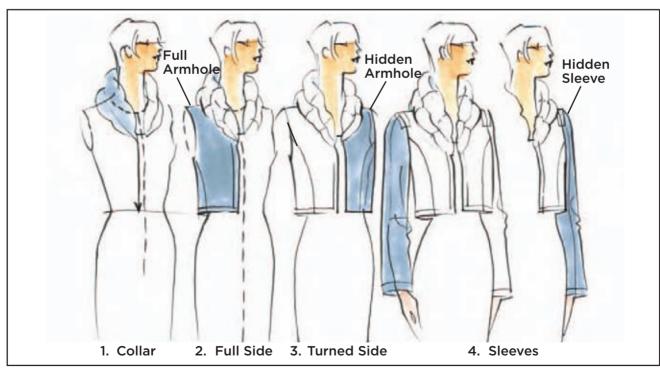
Drawing Jackets

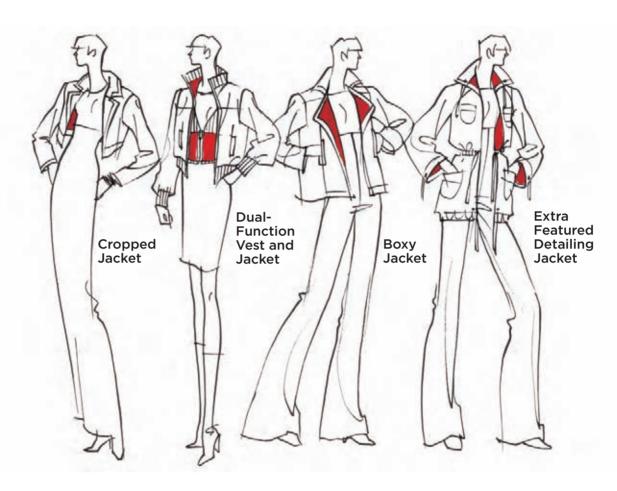


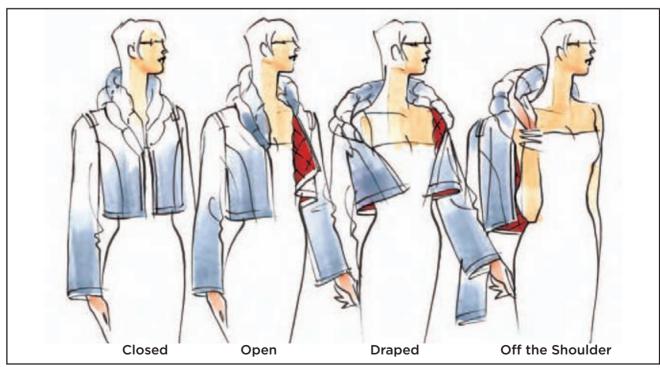
Below is an example of a short, cropped jacket with a boxy shape and a quilted surface. It fits the figure in a different way compared to the tailored shape of a blazer with a smooth surface that you saw on the previous pages. The tailored blazer was more fitted; this cropped jacket is less fitted.

- 1. Compare the left and right sides to determine the fuller side, which you will dress first.
- 2. Sketch the jacket shape over the chest on the fullest side of the
- **3.** Add volume to the collar so that it appears to roll around the back of the neck.
- **4.** To sketch the jacket open or closed, follow center front line. Note in this view the far, turned side armhole is not seen. The sleeves are drawn in the same width on both arms.

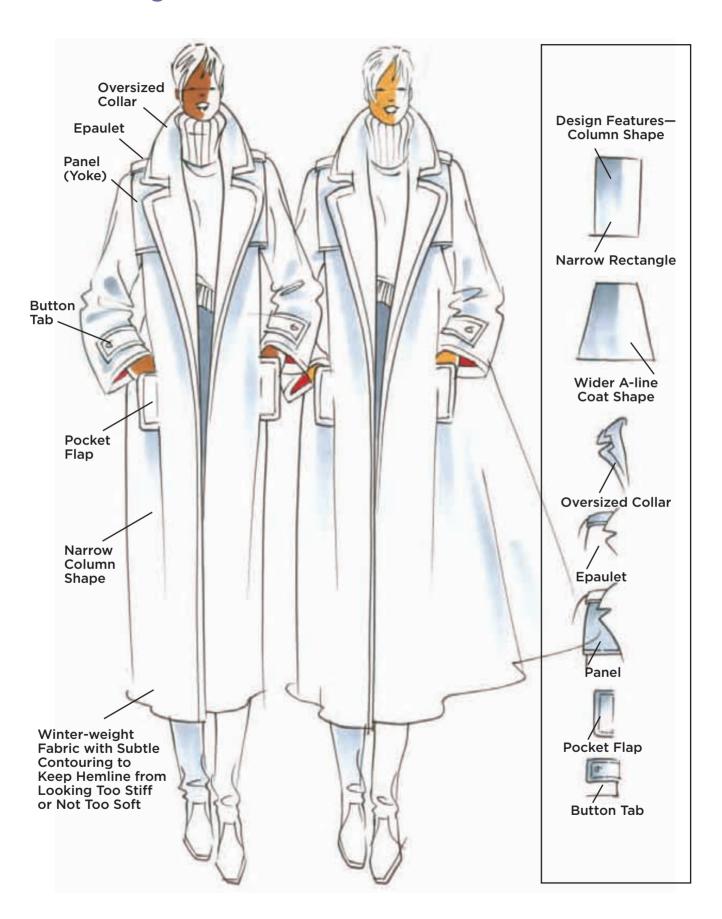


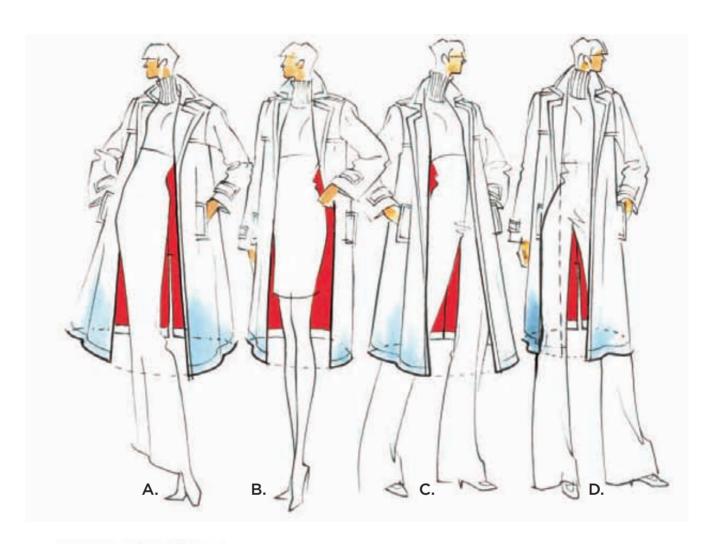


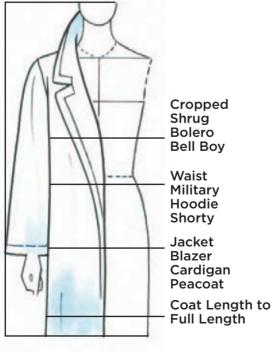




Drawing Coats







To emphasize the design and shape of the garment, a coat can be sketched closed or open to reveal the outfit beneath the coat.

- A. This coat has been sketched closed on a subtle pose with just enough slouch in the hip to swing the coat
- **B.** Here the hip is used to pull the coat open but only on one side, keeping the coat's shape narrow.
- **C.** This wide leg pose flips the coat open. Notice the hemline has an elliptical curve as it circles the form, front to back.
- **D.** To keep the coat's shape, draw the coat in two separate units. One side draped over the body, the other side falling behind the body.

Jackets and Coats









The media mix for this design is gouache and pencil for both of the capsule collections, two different fabric stories, and the colorways. The posed figures play up the layered silhouettes, construction details, and color coordinations. Static figures complement the more contemporary linear shaping and neutral color palette in the alternative collection.





The media mix for this design is gouache, pencil, and acrylic or Pro-White (brighter than gouache whites) on a single sheet of faux woodgrain paper (parchment paper is an alternative choice). Her inventive figure art emphasizes design silhouette and construction detail. Flats of her tops are drawn on vellum paper and pinned to pivot on their page.

